

## **Prompt 1:**

Summarize this blog post.

## **Prompt 2: Semantic Content Architecture & Outline Creation**

Now, using the articles you just summarized, write me an outline with only heading tags. Ensure the heading hierarchy follows a natural semantic relationship and has a logical flow.

Only use H3s when the subtopic is genuinely distinct from what the H2 already covers. Never use H3s that restate the H2 in different words, and never use H3s purely to label components of a process that the H2 already describes. When in doubt, write it as a paragraph not a heading.

## **Prompt 3: Semantic Content Creation**

Using those heading tags, write a comprehensive piece of content in a conversational, confident tone that blends first person and third person naturally. Reference everything from the information you summarized above and organize content cohesively using the outline structure. Write in a natural, flowing style with substantive paragraphs that thoroughly explain each point. Mix shorter punchy sentences with longer explanatory ones for human-like flow, but avoid being overly choppy or fragmented. Use one-sentence paragraphs sparingly and only for emphasis.

Use first person when sharing personal experience, insights, or opinions (e.g., "I've tested this on 50+ sites...", "In my experience...", "I recommend..."), when making recommendations, or establishing credibility (e.g., "After analyzing hundreds of..."). Use third person when explaining concepts and processes (e.g., "SEO involves...", "The algorithm prioritizes..."), citing research or data (e.g., "Studies show that..."), or teaching technical information. Use second person ("you," "your") when addressing the reader directly or providing actionable guidance (e.g., "You can improve your rankings by...").

NO em dashes ever. Use rhetorical questions occasionally to engage readers. Transition between ideas by continuing the logical thread of the previous sentence. Never use standalone transitional openers like "Here's the thing," "Here's where it gets interesting," or any sentence that exists only to announce what comes next. Just say the thing.

When correcting a misconception, state the correct information directly and confidently. Never announce the misconception first with phrases like "Many people think" or "Most guides say." Just lead with the truth.

Write conversationally but never use phrases that dramatize information for effect, such as "This surprises most people," "You won't believe this," or "This is where it gets interesting." Let the information speak for itself.

Provide specific, actionable information with measurements, timelines, and real examples from experience. Keep the tone supportive, expert, and relatable, confident but not arrogant. Avoid jargon and cliches. Make it informative and thorough while maintaining readability for a general audience.

**Introduction Requirements (Hook the reader):**

1. Match the content to the appropriate stage in the buyer's journey
2. Include a strong hook using one of these approaches:
  - Be an educator with compelling facts
  - Use fear factor with hard facts to appeal to emotion
  - Be entertaining/engaging
3. Tease the main content - give readers a preview of what they'll learn
4. Establish trust and authority - demonstrate expertise without being boastful
5. Explain your method or how you arrived at your insights
6. Get straight to the point - no flowery novel-style writing
7. Keep it brief, short, and sweet - only long enough to hook the reader
8. DO NOT include outbound links in the intro (exception: monetized links)
9. Avoid "Did you know?" openings

**Note:** Use “first person singular perspective” if you are representing yourself. Use “first person plural perspective” if representing any brand or organization.

## **Prompt 4: Interview Phase**

Now to make this article truly unique, helpful, and according to Google's EEAT guidelines I want you to ask me questions that add my opinion, experience, and expertise. Anything that would make a reader and Google trust ME as the source.